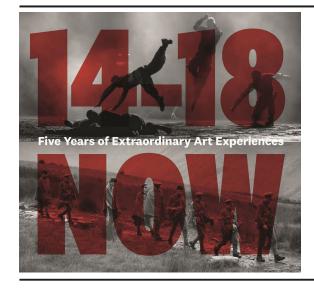


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14-18 **NOW**

Five Years of Extraordinary Art Experiences Introduction by Jenny Waldman

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- Beautifully packaged book of the arts experiences that connect people with the First World War, showing both the artworks themselves and the public participation
- Covers every commission of 14-18 NOW, including key pieces such as Paul Cummins and Tom Piper's *Poppies* and Jeremy Deller's *We're Here Because We're Here*
- Features a detailed record of a national programme of fine art events that has reached over 30 million people in the UK with a particular focus on young people

14-18 NOW: WW1 Centenary Art Commissions includes a detailed look at the extensive 14-18 NOW programme, which was established to mark the centenary of the First World War. Spread over five years, this programme of extraordinary arts experiences linking people to WW1 included painting, photography, sculpture, poetry, theatre, dance, installation, film and other performance pieces. It is one of the largest public art commissions ever, and has led to the creation of over 325 artworks, which have been seen by more than 30 million people. Featured artists include Gillian Wearing, Rachel Whiteread, Jeremy Deller, Peter Jackson and Danny Boyle. Perceptions of the war have been shaped by the artists of the time, including poets, painters, photographers and film-makers — many of whom served and who reflected on the war and its effects. One hundred years later, today's artists are opening up new perspectives on the present as well as the past. This illustrated hardback is a beautiful reminder of the transformative power of the arts to bring the stories of the First World War to life. Contents: Introduction; Essay by Margaret McMillan; Dazzle Ships; African Soldier; Fashion & Freedom; Great and Tiny War; London Sinfonietta; The Casement Project; The Coffin Jump; Memories of August 1914; Across and In Between; This is Not for You; AND MORE.

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Jenny Waldman is Director of the 14-18 NOW arts programme and was previously the Creative Producer of the London 2012 Festival, the finale of the Cultural Olympia for the London 2012 Olympic and Paralympic Games. Prior to that she was for many years an independent arts consultant with wide experience of arts programming and management. She has co-programmed a large-scale performing arts season for Tate Modern and Tate Britain and was for five years Director of Arts Centre Programmes at the Southbank Centre, 1990 to 1995. As an arts management consultant her clients included the National Theatre, Young Vic, Punchdrunk, Manchester International Festival, Roundhouse and Arts Council England.