



A Notebook for Bad Ideas - Blue Plain

Edited by Hoxton Mini Press

ISBN	9781914314575
Publisher	Hoxton Mini Press
Binding	Notebook / blank book
Territory	USA & Canada
Size	5.5 in x 8 in
Pages	176 Pages
Price	\$24.95

- Opens extra flat to stimulate broad thinking
- 100gsm acid-free FSC uncoated off-white paper to soak up wild ideas
- Super durable cloth to withstand the harshest mistakes
- Insert featuring inspirational quotes by creative thinkers for when you get stuck

Hoxton Mini Press set out to design the perfect notebook for creative thinkers: it had to lay flat, have beautiful paper and hard-wearing cloth but also be a space where mistakes are welcome. Speaking from experience, the East London publisher recognizes that the major blocks to creativity are lack of confidence and the terror of perfection. This cloth-bound notebook, whilst being reassuringly beautiful, also contains inspirational quotes on creativity that give the user the permission to let loose on the page, to scribble silliness in complete reassurance that the best ideas often flush out with the worst ones. Life can be a bit messy, after all.