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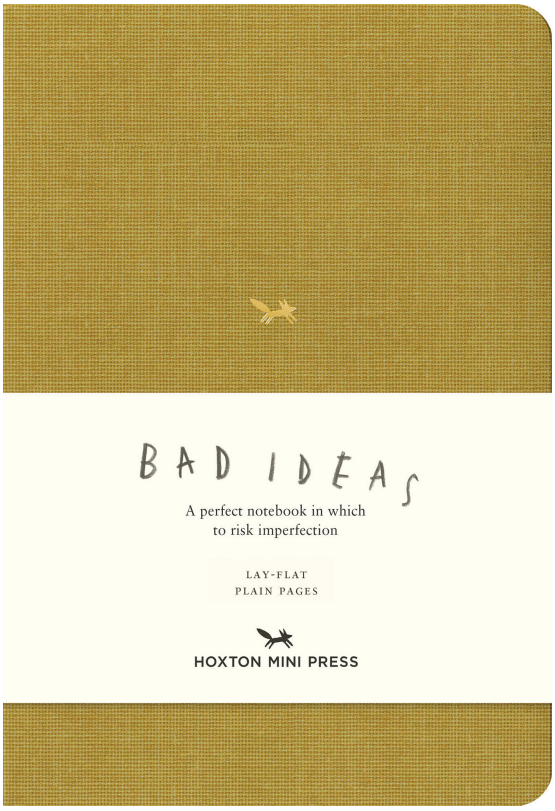

A Notebook for Bad Ideas (Medium / Mustard / Unlined)

A perfect notebook in which to risk imperfection

Edited by Hoxton Mini Press

ISBN	9781917719308
Publisher	Hoxton Mini Press
Binding	Hardback
Territory	USA & Canada
Size	5.5 in x 8 in
Pages	176 Pages
Name of series	A Notebook for Bad Ideas
Price	$24.95

- Opens extra flat - to broaden your thinking
- Super-durable cloth - to withstand the worst mistakes
- 100gsm, 176pp., FSC paper - to soak up juicy ideas

Hoxton Mini Press set out to design the perfect notebook for creative thinkers: it had to lay flat, have beautiful paper and hard-wearing cloth but also be a space where mistakes are welcome.

Speaking from experience, the East London publisher recognizes that the major blocks to creativity are lack of confidence and the terror of perfection. This clothbound notebook, whilst being reassuringly beautiful, also contains inspirational quotes on creativity that give the user the permission to let loose on the page, to scribble silliness in complete reassurance that the worst ideas often flush out the best ones. Life is messy, embrace it.

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