



# AI Will Replace You

**A Framework for Leaders in Times of Agentic AI**

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- Simple yet powerful AI Navigator model that provides clear direction
- Emphasizes the human side of AI transformation
- Rich in sharp insights and lighthearted anecdotes: critical yet relatable commentary on the AI revolution
- Step-by-step plan in three phases: Inspire, Enable & Scale
- Practical examples and concrete exercises for immediate implementation
- Exclusive access to an online community with up-to-date AI case studies
- Tools to assess and enhance both your own and your organization's AI maturity

**AI Will Replace You** shows how organizations can let go of their fear of AI and instead embrace this technology as a lever for growth. Using the practical and accessible AI Navigator framework, you'll discover how to effectively embed AI into your strategy, get your employees on board, and prepare your organization to become an AI leader.

**Maarten Verschuere** is an expert in AI transformation. As entrepreneur and keynote speaker, he combines hands-on experience with a clear vision. Through Cleverland and Teleperformance, he helps organizations worldwide to deploy AI strategically, guiding teams from AI anxiety to tangible growth and digital transformation. **Paul Joustra** is an expert in AI transformation. As entrepreneur and keynote speaker, he combines hands-on experience with a clear vision. Through Cleverland and Teleperformance, he helps organizations worldwide to deploy AI strategically, guiding teams from AI anxiety to tangible growth and digital transformation.