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Ariana Ahmad Design

Edited by Wim Pauwels

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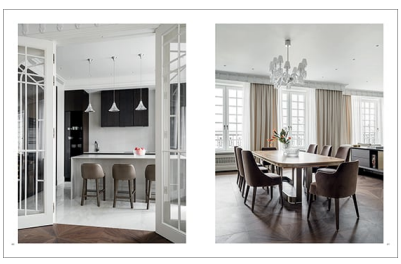
- Sixteen projects from London-based Russian designer Ariana Ahmad

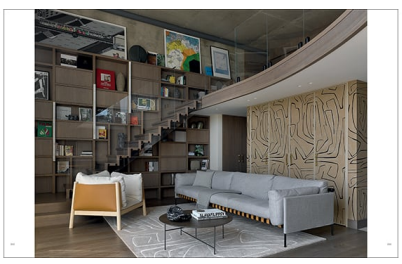
Ariana Ahmad is an architect and the founder of her namesake design studio, established in 2010. The studio's core philosophy is a full-service approach – handling every phase of a project from bare concrete to the final touches, including the selection of accessories and art. A second division of the studio functions as a construction company, allowing for complete turnkey solutions with full implementation. This integrated model ensures accountability for both the final result and the project timeline. The team's collaborative process has been honed over many years. The studio specializes in private residential projects, ranging from apartments to standalone homes, while also taking on select commercial work.

From 2018 to 2022, Ariana Ahmad was named in *Architectural Digest Russia's* TOP 100 and TOP 50 lists, and is also included in *ELLE Decoration* Russia's TOP200. In 2022, Ariana joined Gold Edition Interior+Design.

This book presents a curated journey through the refined, expressive world of Ariana Ahmad Design in sixteen projects—a studio known for creating interiors that are as emotionally resonant as they are visually striking. Each project featured here reflects a deep understanding of space, storytelling, and the intimate connection between architecture and daily life. What unites these diverse interiors is a commitment to authenticity, material richness, and a timeless aesthetic. Ariana Ahmad Design approaches each space with intuition and precision, crafting environments that feel effortlessly layered, personal, and alive. This collection invites readers to step inside a world where beauty is intentional, comfort is elevated, and every detail holds meaning.







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