



# Art & Fashion

## in the Gulbenkian Collection

### Eloy Martínez de la Pera Celada

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- **A Unique Dialogue Between Art & Fashion:** Discover the powerful and inseparable relationship between art and fashion—where creativity flows both ways and beauty transcends time
- **From a World-Class Museum Collection:** Published to accompany the *ART & FASHION* exhibition at the Calouste Gulbenkian Museum, this catalog draws from one of Europe’s most prestigious collections, spanning from Ancient Egypt to the 20th century
- **Masterpieces Meet Haute Couture:** Experience an extraordinary encounter between iconic works of painting and decorative arts and legendary haute couture creations—brought together in one compelling volume
- **Striking Visual & Symbolic Connections:** More than a comparison, this book creates captivating visual conversations: Renaissance folds beside contemporary silhouettes, intricate embroidery alongside modernist brilliance, ancient iconography re-imagined through fashion

This catalog accompanies the exhibition *Art & Fashion* in the Calouste Gulbenkian museum, and highlights the inseparable relationship between art and fashion: art finds a constant source of inspiration in fashion, while fashion finds permanence and memory in art. Both disciplines engage in a dialog around beauty, both ephemeral and eternal, as an invisible thread between past and present.

The extraordinary Gulbenkian Collection, with pieces from Ancient Egypt to the 20th century, allows for a unique encounter between masterpieces of painting and decorative arts and iconic haute couture creations. It is not a question of comparison, but of establishing visual and symbolic conversations: contemporary silhouettes alongside Renaissance folds, exquisite embroidery juxtaposed with modernist flashes, ancient iconography reinterpreted.

The book captures that moment when the museum is transformed into a living space where art and fashion face each other, reminding us that beauty knows no boundaries, only the passage of time.

**Eloy Martínez de la Pera Celada** is a curator of art and fashion exhibitions, designer, and producer of projects for public and private institutions, he has explored the dialog between photography, visual arts, and fashion. He has curated exhibitions such as *Inspirations: Mariano Fortuny and Madrazo* on Mariano Fortuny and Madrazo at the Museo del Traje; exhibitions dedicated to Walter Benjamin at the Círculo de Bellas Artes and Joaquín Sorolla at the Museo Sorolla. Noteworthy are retrospectives of Hubert de Givenchy at the Thyssen-Bornemisza National Museum and the Kunstmuseum Den Haag, as well as projects on Cristóbal Balenciaga at the Balenciaga Museum and Paco Rabanne at the Royal Academy of Fine Arts of San Fernando. He has participated in the International Arts and Crafts Biennial and is preparing projects on Salvador Dalí and Iris van Herpen. He is a member of the Board of Trustees of the Cristóbal Balenciaga Foundation.

