



a+u 18:12, 579 **NBBJ - Creating Community** Edited by A+U Publishing

ISBN	9784900212299
Publisher	Shinkenchiku-Sha Co., Ltd
Binding	Paperback / softback
Territory	USA & Canada
Size	8.51 in x 11.45 in
Pages	230 Pages
Price	\$45.00

- Containing newly photographed visuals, this issue sets out to provide a behind the scene look at NBBJ's perspective on the future
- Published to mark NBBJ's 75th anniversary

NBBJ has been collaborating with the world's most admired pioneering companies including Microsoft, Samsung, Amazon, Tencent, and Alibaba, as well as designing for institutional leaders. The firm has successfully developed a "trans-disciplinary" culture within their practice as mentioned in Clifford Pearson's introductory essay.

Included are multiple interviews with their clients to explore why NBBJ continues to be their first choice. Marking their 75th anniversary, this publication is NBBJ's first monograph and includes 14 noteworthy projects selected from their most recent works. With newly photographed visuals, the issue sets out to provide a behind the scene look at NBBJ's perspective on the future.

Text in English and Japanese.

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