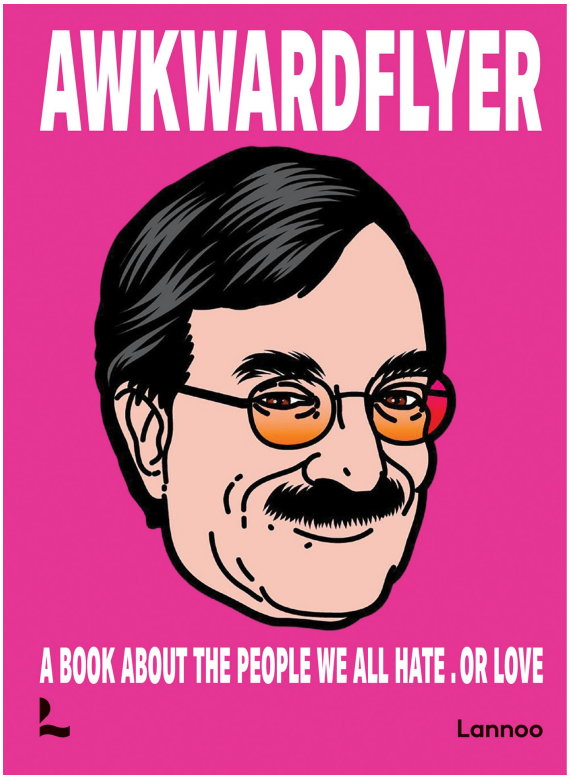
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Awkward Flyer

A Book About the People We All Hate. Or Love

Musketon

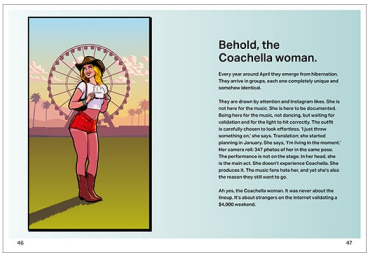
ISBN	9789059966277
Publisher	Lannoo Publishers
Binding	Paperback / softback
Territory	USA & Canada
Size	5.91 in x 8.07 in
Pages	352 Pages
Illustrations	170 color
Price	$32.50

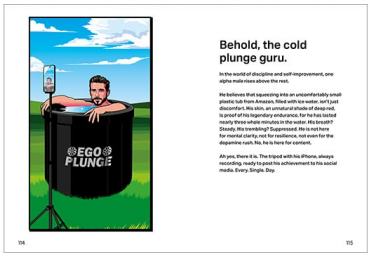
- A show of awkwardly familiar cliché personalities
- Book bind-up of the popular digital sketches from Instagram account @awkwardflyer
- A humorous graphic take on stereotypes known to everyone
- Softcover pocket book with graphic edge printing

Awkward Flyer has 680K followers on Instagram, and for good reason. The account is brilliantly funny and offers the perfect diversion in the all too serious world of social media. Awkward Flyer is 'an intervention series confronting stereotypes with uncomfortable honesty'. No personality – or shall we say cliché – is safe from scrutiny: the cargo bike dad, the pilates princess, the digital nomad, the thrift store hipster. Even Leonardo DiCaprio, aka 'the Peter Pan of Hollywood', is given a good roast. This book bundles some of the best visual sketches from the Instagram account. Accompanied by the dry explanatory texts that also appear on the app, they will make you chuckle – and sometimes burst out in laughter – while leafing through the pages. Warning: some types may feel awkwardly familiar.

@awkwardflyer is one of the side projects of Belgian visual artist Bert Dries aka Musketon, who merges art and technology to create bold and boundary-blurring work that exists at the intersection between the digital and the real.







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