



Susan Roy

**BOMBOOZLED**  
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**AND ITS**  
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**How the U.S. Government Misled Itself and Its People**

**Susan Roy**

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- Lays bare the buried truths of America's family fallout shelter obsession

**Conceived by** a misguided government seeking to quiet the fears of an anxious public, the concept of the “Family Fallout Shelter” was Cold War paranoia at its finest, a massive bit of “propaganda by architecture” that has no more truth behind it than the absurd notion of “duck and cover.” Inundated with government-sponsored films, posters, booklets, traveling caravans and exhibitions, the American family bought into the idea, investing millions of dollars in home shelters of every conceivable material and design. *Bomboozled: How the U.S. Government Misled Itself and Its People Into Believing They Could Survive a Nuclear Attack* lays bare the buried truths of America’s family fallout shelter obsession. Author Susan Roy charts the panic-fueled evolution of the shelter from a well-stocked basement pantry to a full-fledged (and often completely decorated) home addition, revealing through extensive archival photography, nuclear-era memorabilia, and previously unpublished media, a government and people in the grip of self-delusion. Fastidiously researched and sharply written, “Bomboozled” captures the absurdity and uncertainty of a culture that knew no better than to trust its government’s message.