



Bouquets

With How-To Tutorials

Laura Dowling

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Territory	USA & Canada
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- The second 'how to' volume from the former Chief of Floral Design at the White House
- Illustrated throughout in lavish color, and simple step-by-step instructions

Laura Dowling's **Bouquets** is the second title in the inspiring how-to series and builds on the premise of her successful first book *Floral Diplomacy at the White House* (2016): the notion that flowers have the potential to change the way people think and feel, creating powerful emotional connections – to nature, to others, to our past and to our dreams. Her collection of bouquets focuses on the positive emotions that bouquets – the most personal and evocative form of floristry – can express. Organized by types of emotions and feelings (e.g. tranquility, charm, nostalgia, romance, drama, sophisticated chic, celebrations and dreams), each chapter presents an array of bouquets and the special stories that inspired them. These bouquets highlight a whole range of styles, techniques and (seasonal) flowers for all settings and occasions. As always, Laura provides expert insights and detailed guidelines to replicate her fabulous bouquets at home.

Laura Dowling - TED talk speaker, floral designer and flower ambassador - is the author of *Floral Diplomacy at the White House* 9789058565587 (2016) and *A White House Christmas* 9789058565754 (2017) and currently travels the world presenting design workshops and organizing inspirational floral installations and special events. As Chief Floral Designer at the White House from 2009-2015, Laura was responsible for the dazzling floral pieces that stunned visitors, welcomed politicians and diplomats and were the shining stars of many White House holiday seasons and official events. With *Wreaths* 9789058566034, she launched a new series of floral art design how-to books that are enriched with her unique flair for story-telling and mastery of a broad range of floristry techniques. This is the second book in the series.

