



Braun erleben (Experience Braun)

ganz persönlich, rein fachlich, weltoffen (quite personal, purely professional, cosmopolitan)

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Edited by Ulrich Zenkel

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- World-famous design of a cult brand
- Treasure trove of enthusiastic collector stories

The extraordinary design of the Braun company seen from a variety of angles: In twenty essays, collectors and design enthusiasts, art historians, Braun employees and curators write about their passion for collecting and repairing, about their everyday use of these devices, filled with memories and emotions, sometimes euphoric, sometimes critical.

Braun appliances from the extensive Zenkel collection are presented in a new light. The product images show how these can still be a part of our everyday lives and living spaces today. In his pictures, photographer Gerhardt Kellermann skillfully plays with natural light and creates new and appealing views of familiar devices.

Text in German.

With contributions from Fritz Frenkler, Klaus Klemp, Oliver Grabes, Erik Spiekermann, Günter Staeffler, Thomas Guttandin, Tobias Hoffmann and many others