



# Can Love Be a Photograph: 40 Years of Inez & Vinoodh

Inez van Lamsweerde  
Vinoodh Matadin

<b>ISBN</b>	9789493416574
<b>Publisher</b>	Hannibal Books
<b>Binding</b>	Hardback
<b>Territory</b>	USA & Canada
<b>Size</b>	7.2 in x 9.44 in
<b>Pages</b>	248 Pages
<b>Price</b>	\$80.00

- Visual journey through four decades of a legendary duo: The book presents iconic series alongside rare and lesser-known works, offering fresh insights into the evolution of their vision and technique
- A must-have for lovers of fashion, photography, and pop culture: Including high-profile collaborations with brands like Louis Vuitton, Chanel, and Chloé, and editorial work for *Vogue*, *Rolling Stone*, and *W Magazine*
- Insightful critical essays by leading thinkers: Featuring original essays by renowned scholars and writers in photography and visual culture, the book explores provocative themes at the crossroads of art, fashion & photography
- Designed by M/M Paris: With graphic design by the renowned duo M/M (Paris), longtime collaborators of Inez & Vinoodh, the book is a collectible object in itself, reflecting the same conceptual and visual depth as the artists' work
- Book comes shrink wrapped with a Translucent Jacket, Separate Color Images Booklet and Folded Poster.

For forty years, **Inez van Lamsweerde** (b. 1963) & **Vinoodh Matadin** (b. 1961) have redefined the boundaries of photography. This iconic duo, born in the Netherlands and hailed worldwide for their fearless fusion of art, fashion, and portraiture, have created a body of work that is as visually seductive as it is intellectually disruptive. Throughout, they have embraced innovation, but without letting technology take over their narrative.

Inez & Vinoodh continue to collaborate with leading fashion designers and luxury brands such as Louis Vuitton, Chloé, and Chanel, while also producing striking covers and editorials for acclaimed publications, including *Vogue*, *Rolling Stone*, *W Magazine*, and *Gentlewoman*.

Acting as both mirror and magnifying glass, their photography not only draws from popular culture but also critiques it, uncovering a complex mingling of the familiar and the unsettling, the quotidian and the uncanny. Philosopher Simone Weil's definition of truly seeing—"Attention is the rarest and purest form of generosity"—lies at the heart of **Can Love Be a Photograph**, spanning four decades of the couple's life and work together.

In addition to over 150 photographs by Inez & Vinoodh, this book includes written contributions by Mathias Augustyniak, Guus Beumer, Francesco Bonami, Pamela Chen, Donatien Grau, Margriet Schavemaker, and Willemijn van der Zwaan, as well as a wide-ranging conversation with Tilda Swinton.

Publication accompanying the exhibition **Can Love Be a Photograph – 40 Years of Inez & Vinoodh**, at Kunstmuseum Den Haag from March 21 to September 6, 2026.

Book design by M/M (Paris).

**Inez & Vinoodh** became known in the early 1990s for uncanny experiments with digital techniques and can rightly be called pioneers in the field of digital image manipulation. The interplay between elegance and horror in their early series, such as *Thank you Thighmaster* (1993), *Final Fantasy* (1993), and their work for cutting-edge fashion magazines such as *The Face*, caught the attention of both the fashion and art world. Since then, the duo's career has steadily expanded, and they are one of the most in-demand photographer duos in the world.