



Captured: London

Roy Geneugelijk

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- The character of London captured through the rich diversity of different photographers
- Each book features 200 images by 45 photographers who capture the heart and soul of the city
- A beautiful gift book for both tourists and locals alike

Captured brings cities to life through the eyes of talented photographers from around the world, with the mission of highlighting the beauty, diversity, and energy of urban landscapes and offering a fresh perspective on familiar places. With contributions from 45 different photographers in each edition, the **Captured** series offers a rich and varied view of every city. From iconic landmarks to hidden corners, each photo tells a story or captures moments that reflect the city's true essence. These photo books offer viewers a deeper connection to the cities they love — or inspire them to discover new ones.

The latest edition is **Captured: London**. A book that is more than just a collection of photographs; it is a tribute to a city that never stands still. A global metropolis that embraces both its grandeur and its rawness, its iconic landmarks and its hidden corners. London's strength lies in its diversity—the people, cultures, and creativity that shape it every day.

Roy Geneugelijk grew up in Rotterdam but spent much of his professional life in hotels around the world. In every city, he would buy the most beautiful photo book as a tangible memory. But when returning to Rotterdam, he realized there was no visually compelling book about his own city. That marked the beginning of a mission: to create remarkable photo books of major cities, showcasing their diversity. Roy creates the books together with Henry Verhorst, an acclaimed drone photographer and graphic designer.

