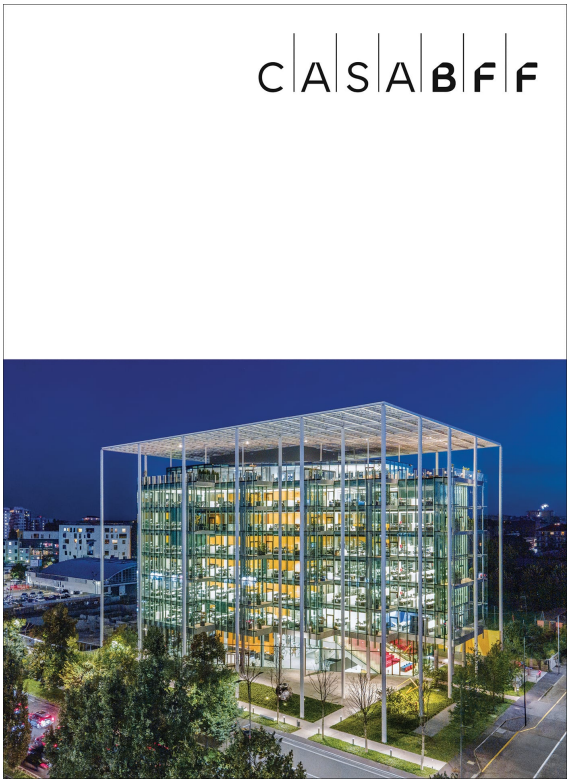
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Casa bff

Contributions by Helen Barrett

Contributions by Hans Tuzzi

ISBN	9788874394838
Publisher	5 Continents Editions
Binding	Hardback
Territory	USA & Canada
Size	9.45 in x 12.99 in
Pages	192 Pages
Illustrations	125 color
Price	$78.00

- The headquarters of BFF Banking Group, designed by OBR, enriches the Milan skyline with cutting-edge architecture, emphasizing transparency, lightness and sustainability
- The building houses the BFF Collection, which includes works by prominent artists such as Fontana, Burri and Pomodoro, fulfilling its aim of making art accessible to the public
- This photographic book includes essays by Christian Greco (director of the Egyptian Museum in Turin) and Hans Tuzzi, broadening the book's scope to include cultural and urban observations
- The design aims to create a working environment connected to its context, in contrast to the traditional idea of a bank, fostering a constant engagement with the neighborhood and the city

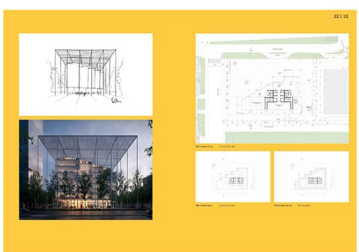
An elegant photographic book highlights BFF's new headquarters. Viale Scarampo, in Milan, saw the inauguration in 2025 of the BFF Banking Group's new headquarters, a building whose transparent airiness and environmental and social sustainability ensure it provides an entirely original contribution to the city's skyline. Designed by OBR (Open Building Research), the structure places the accent on the brightness of its interior and does not seek to compete in height with the skyscrapers of the nearby City Life district. The book is organized in a series of alternating photographs and text, drawing attention not only to the architectural features and the building's functional characteristics, but also to the aim of creating a working environment that is intimately linked to its surroundings, in contrast to the traditional view of corporate architecture.

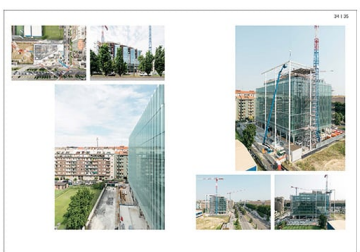
Casa BFF is not only the headquarters of a B2B bank, it is also a building that embraces the neighborhood and the city as a whole, starting with the museum it houses, which is accessible to all and contains the BFF Collection of post-war Italian art. Here the visitor will find works by Valerio Adami, Franco Angeli, Enrico Baj, Alberto Burri, Lucio Del Pezzo, Lucio Fontana, Gianfranco Pardi, Mario Schifano, Arnaldo Pomodoro, Giò Pomodoro and Emilio Tadini. The Bank inaugurated the museum with an exhibition dedicated to Enrico Baj's series of 40 etchings inspired by John Milton's *Paradise Lost.* The book does full justice to the exhibition spaces, as well as to the works that hang on the building's walls.

Text in English and Italian.

Helen Barrett is a London-based journalist and author. From 2012 to 2022, she edited the 'House & Home' section of the*Financial Times.* Today, she writes about architecture, town planning, design and art for numerous publications, including the*New York Times,* the *Financial Times* and the *Daily Telegraph.* **Hans Tuzzi** is the author of the *Metropolis* (Rizzoli) and *Vanagloria* (Bollati Boringhieri), as well as a successful series of detective stories set in Milan that feature Chief Inspector Melis (Bollati Boringhieri). Tuzzi himself keeps his nose to the ground and knows all about the goings-on of the Milan metropolis, and his essay here focuses on the virtual triangle formed by Piazza Giulio Cesare, the site of the former trade fair and the San Siro racecourse. He employs his subtle, witty turns of phrase to explore urban and social transformations, relating curious and little-known anecdotes about this part of the city.







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