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Co Rentmeester

Witnessing Life

Edited by Aya Musa

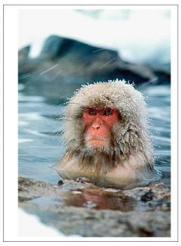
ISBN	9789059960138
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Size	9.06 in x 12.2 in
Pages	256 Pages
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- *LIFE Magazine's* favorite cover photographer
- This book is the ultimate retrospective of Co Rentmeester—a visual trailblazer whose lens captured the pulse of an era
- From war zones to sports legends, his images have shaped how we see the world
- Discover the man behind some of the most iconic visuals of the 20th century, including the legendary Jumpman photo of Michael Jordan that would later echo in Nike's global identity
- Published as the official catalog to the celebrated exhibition at Foam, Amsterdam, this richly illustrated volume offers a deep dive into Rentmeester's fearless, genre-defying work—where art, documentary, and commercial photography collide with unmistakable style

You may not know his name, but you've seen his work. ***Co Rentmeester***—Dutch-American, Olympic rower turned visionary photographer—is the eye behind some of the most iconic images of our time. His shot of Michael Jordan helped shape what would become the legendary Nike logo (though the brand won't admit it). His haunting Vietnam War photos inspired Francis Ford Coppola while making *Apocalypse Now* and with more *LIFE Magazine* covers to his name than any other photographer, Rentmeester's impact is undeniable. This book is a bold dive into Rentmeester's extraordinary archive—showcasing a photographer who defied categories and redefined visual storytelling. Artistic. Gritty. Creative. Commercial. Timeless.

Aya Musa is senior curator at the photography museum Foam in Amsterdam.






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