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Collaborate to Innovate

How Startups and Established Organisations Create Breakthrough Success Together

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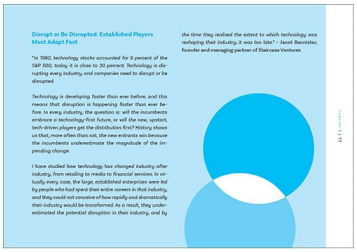
- Practical playbook with step-by-step guidance for collaborative innovation
- Unique, validated tools and repeatable processes to drive consistent innovation
- Insights from industry leaders with real experience in startup collaboration
- Clear understanding of collaborative innovation processes and how to assess readiness
- Tools to define success factors and identify high-potential startup partners
- Strategies to build long-term, trust-based win-win collaborations
- Guidance to overcome typical challenges in startup-corporate partnerships

Disruptive innovation and digital transformation are reshaping today's business landscape. But with the right partners, these challenges become powerful opportunities. ***Collaborate to Innovate*** is a hands-on guide for established organizations seeking to innovate faster through start-up collaboration. Packed with proven frameworks, real-world case studies, actionable tools, and ready-to-use methods, this playbook demystifies the complexities of startup partnerships and provides a clear roadmap to build high-impact, strategic collaborations that truly make a difference.

Adèle Yaroulina is an international expert in co-innovation. She co-created pioneering programs and tools to foster collaboration between startups and corporates. Her Co-Innovation Builder, used by organizations in nearly 200 countries, continues to support global partnerships across sectors, combining practical impact with academic depth.


Think Ahead or Fall Behind





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