



# Consensusmanagement

Social and analytic opportunities in organizations

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- Makes hidden team dynamics and disagreement visible
- Combines real-world consulting with academic insight
- Offers a practical and structured leadership approach
- The Consensus Management Framework in action
- Tools to measure, analyze, visualize, and improve alignment
- Strategies to lead with clarity, care, and evidence
- Team leaders, HR professionals, consultants, and researchers working on decision-making, team development, and organizational behavior

In today's fast-paced and complex workplaces, managers must deliver results while fostering inclusive collaboration.

**Consensusmanagement** offers a practical, research-based framework to navigate hidden disagreements, diverse viewpoints, and group decision-making. The Consensus Management Framework helps leaders explore, measure, and optimize alignment within teams, organizations, and networks. Based on years of consulting and academic research, it provides clear guidance for building stronger, more cohesive teams.

**Jurgen Willems** is a professor at the Department for Management at WU Vienna University of Economics and Business. He serves as Academic Director of two Executive MBA programs focused on Life Science and Health Care Management. His research and teaching center on organizational behavior, digital transformation, and governance in public and nonprofit sectors. **Kenn Meyfrootd** is an assistant professor of organizational behavior at the Faculty of Economics and Business Administration, Ghent University. His research examines how management systems and practices shape the way individuals and groups interpret their organizational environments. He combines academic rigor with hands-on experience as a former management consultant, director, and strategic advisor.