



Design Diary 2019

Peter Zec

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- A useful and attractive gift for business partners, clients, colleagues, staff and friends
- Contains inspiring examples of the best of contemporary design

Red Dot's annual agendas have become coveted collector's items in their own right. Published in letter-size format, the bilingual (English/German) day books present the latest design novelties. The 52 weeks of the year are each given a full page, while the facing pages feature the latest outstanding design achievements, including winners of the Red Dot Design Award. The *Design Diary* is a perfect promotional gift and has been on Red Dot Edition's bestseller list year after year. Text in English and German.

Professor Dr. Peter Zec is the founder and CEO of Red Dot. He has been active for over 20 years as a communications and design consultant for numerous companies, and lectures throughout the world in design-relevant topics. As an expert on the international design scene Zec is the publisher of the Red Dot Design Yearbook and the International Yearbook Communication Design. He resides between Essen and Berlin, both in Germany.

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