



Designline

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ISBN	9783899860993
Publisher	avedition
Binding	Paperback / softback
Territory	USA & Canada
Size	7.87 in x 9.85 in
Pages	48 Pages
Illustrations	46 color
Price	\$29.00

- A beautiful leporello, which folds out to be 4.5 meters long, illustrates design through the ages

The **Designline** is a 4.5 meter long illustrated history of design, which can either be used as a booklet, or unfolded as a large poster. It includes examples from important epochs and exemplary forms – be it in the shape of a kidney-shaped table designed by Isamu Noguchi as an example for organic design, or the ground plan of Daniel Libeskind's Jewish Museum in Berlin, representative of deconstructionism. Numerous photos and information on historical developments, outstanding works and designers from each epoch accompany the design history, making the **Designline** important both as an example, and in terms of product language. The **Designline** is interdisciplinary and synoptic, covering industrial and graphic design and architecture. The documented period begins with the industrial revolution.

Text in English and German.