



"Dialog" **What Makes a Great Design Partnership** **Ken Carbone** **Leslie Smolan**

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- Become a part of the conversation between design partners Ken Carbone and Leslie Smolan, and get behind the scenes of their most celebrated projects
- Featuring a foreword by Italian designer Massimo Vignelli and a preface by design journalist, critic, and author Steven Heller

Created as a graphic design compendium that spans the worlds of fashion, hospitality, art, science, banking, luxury and technology, *"Dialog": What Makes a Great Design Partnership* explores over three decades of work from one of the world's most accomplished design firms, the Carbone Smolan Agency. Lushly illustrated, the book showcases their work for international brands such as Christie's and Mandarin Oriental Hotels, in addition to cultural icons like the Musée du Louvre and The Chicago Symphony Orchestra. Thirty-five projects are organized in themes such as Fame, Fortune, Fun and Forever, including exclusive images and sketches from the studio's archives. Presented as a "conversation" between two trusted design partners, *"Dialog"* is a comprehensive look into what CSA has created and also reveals the collaborative ethos that has resulted in a stunning array of designs for a world-class clientele. Contents: Foreword, by Massimo Vignelli Introduction, by Ken Carbone and Leslie Smolan Playing Favorites, by Steven Heller Fame Fortune Fun Forever Thanks Acknowledgements Credits

Presented as a conversation between two trusted design partners, *"Dialog": What Makes a Great Design Partnership* explores over three decades of work from one of the world's most accomplished design firms, the Carbone Smolan Agency. Written by design journalist Raul Barreneche and lushly illustrated with a wide array of materials, including exclusive images and sketches from the studio's archives, the book showcases thirty-five of their projects for international brands, such as Christie's and W Hotels, and cultural icons, like the Musée du Louvre and The Chicago Symphony Orchestra.

Featuring a foreword by Italian designer Massimo Vignelli and a preface by design journalist, critic, and author Steven Heller, *"Dialog"* brings you behind the scenes of the prestigious agency's most celebrated projects and reveals the collaborative ethos that has resulted in a stunning array of designs for a world-class clientele.

BIOS: Ken Carbone is the Co-Founder and Chief Creative Director of the Carbone Smolan Agency, a design and branding firm in New York City. Ken is recognized as one of the nation's top graphic designers. Leslie Smolan, Co-Founder and Director of Creative Strategy of Carbone Smolan Agency, brings the wisdom of 35 years of experience to mentor both clients and designers on the power of strategic design.