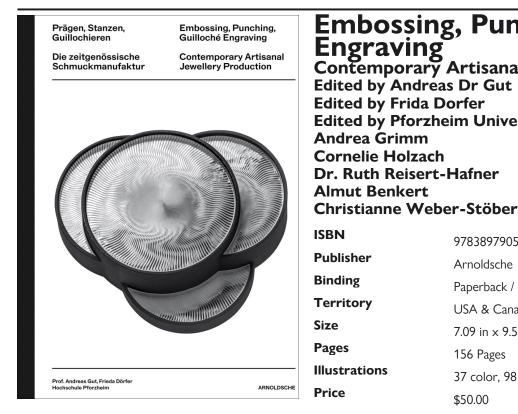


TITLE INFORMATION Tel: +1 212 645 1111

Email: ussales@accartbooks.com Web: https://www.accartbooks.com/us





Embossing, Punching, Guilloché **Engraving**

Contemporary Artisanal Jewellery Production **Edited by Andreas Dr Gut Edited by Frida Dorfer Edited by Pforzheim University** Andrea Grimm **Cornelie Holzach** Dr. Ruth Reisert-Hafner **Almut Benkert**

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- An exciting documentation of the rediscovery and reinterpretation of ancient goldsmithing techniques, such as embossing, punching or guilloché engraving, by young jewelry designers
- Including interviews, archived material, technical explanations and real-life examples
- The 'Manufactory-Style Jewelry Design' project, including 'Pforzheim Revisited', has been included in the German Register of Best Safeguarding Practices for Intangible Cultural Heritage!

Embossing, punching and guilloché engraving are techniques that have almost faded into oblivion. Today they are experiencing a new lease of life in contemporary jewelry. The Manufactory-Style Jewelry Design project fosters the passing down of experiential knowledge through the collaboration of artisans and designers from three generations. The book presents an excerpt of this success story by means of archive material and interviews with former masters, explains how the machines work, and illustrates contemporary examples.

Text in English and German.