



# Encounters by Design

## Strategies for Spatial Stories

**François-Luc Giraldeau**  
**Erika Brandl Mouton**

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- Showcases over 30 of Atelier Markgraph's most outstanding works, ranging from art installations, museums, exhibitions, pavilions, events, urban activation and more
- Illustrated throughout with powerful photography, effectual collages and insightful progress sketches
- Perceptive commentary with novel outlooks and thought-provoking writing that is sure to challenge existing perspectives
- Explores the imaginative, novel practice of spatial storytelling, and Markgraph's role in spearheading the movement
- Traces the lineage of Markgraph's visionary practice, with sharp references to the thinkers and history of art and architecture
- Examines Markgraph's commitment to hybrid models of design that integrate analogue and digital elements
- Geared towards readers interested in comprehensive design methodologies which pay close attention to the people who interact with them
- Includes projects for Momem, Mercedes-Benz, Magnum, ZDF, Vitra, Viessmann, Schirn Kunsthalle Frankfurt, Evangelische Akademie Frankfurt, Ötztal Tourismus, Viega, Stadt Frankfurt, and many more.

With decades of experience and a fresh perspective, Atelier Markgraph has been crafting small- and large-scale spaces and installations that resonate with the public and their clients. Spaces are not meant to sit empty, devoid of human interaction. Markgraph knows this and crafts spatial experiences with exceptional intentionality and precision, all the while never forgetting what really matters: the encounters between people and space. The Atelier is made up of talented storytellers, who use space as a medium to craft narratives and encounters using a radically dynamic mix of digital and analog elements, elegantly integrated with one another. Using the studio's projects as case-studies, Erika Brandl Mouton guides readers with poignant writing and perceptive insights through the philosophy of spatial encounters and stories. Coupled with François-Luc Giraldeau's editorial expertise, this volume breaks down complex notions, creating accessible content that upholds the integrity of the Atelier's practice. What follows is a captivating title, shining light on an accomplished, perpetually forward-looking studio. This is how we meet. Welcome.

**François-Luc Giraldeau** is a Canadian editor who trained as an architect before moving away from the conventional practice of architecture to indulge in a variety of editorial and curatorial pursuits. Upon completing his graduate studies, he has continued to gain both practical experience and substantive knowledge through placements, projects, and programs spanning the Americas, Europe, and Asia. He currently oversees the development of a diverse collection of cultural publications, managing all aspects of their creation, from commissioning through to publishing. His work is often credited with successfully breaking down complex notions for a general audience, thus creating accessible content that upholds the integrity of each discipline.

**Erika Brandl** is a Montreal-born architect based in Bergen, Norway. She was trained in France (Clermont-Ferrand) and Canada (Montreal), having received a Masters degree in Architecture from McGill University in 2015. She acquired office experiences in Montreal and Vienna, where she developed an expertise in representation and the formal resolution of community housing and small-scale cultural institution projects. Erika was an invited teacher in Canada, France, Denmark and Norway, where she co-ran undergraduate and graduate studios. Erika is currently employed as a project architect at 3RW arkiteker (Bergen). She pursues ongoing design works relating to vernacular and post-industrial forms in Los Angeles, California; London, England; and Antwerp, Belgium. Her architectural research seeks to find potential in the encounter of contemporary design and the historical city, cross-examining notions of ornamental traditions and typologies. In addition to her design work, she completed a Masters degree in philosophy at the University of Bergen and the University of Copenhagen (2020), where she led works on home phenomenology, environmental ethics and human rights and dignity. She joined the University of Bergen's doctoral program at the Department of Philosophy in 2022.