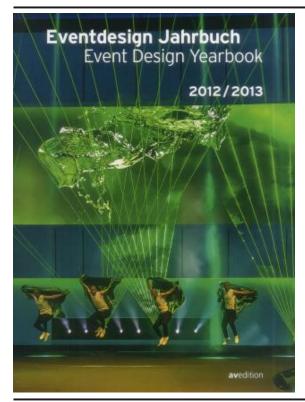


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How do you stage an inspiring, original and captivating event? What kind of marketing event awakens the interest of clients, employees or exhibition visitors? Answers to these and many other questions can be found in the new Event Design Yearbook! The rich illustrations and plans with accompanying text show numerous international examples presenting solutions for a wide array of tasks. A yearbook for all creative professionals in the field of event management, who wish to be inspired and keep up to date with the latest developments.