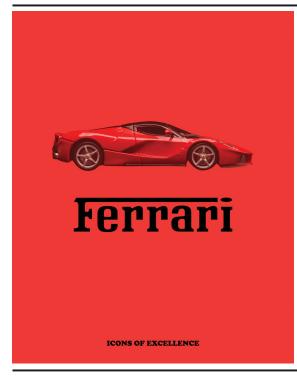


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Ferrari

Icons of Excellence

Arianna Previtera

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Arianna Previtera is an Italian author whose lifelong connection to Ferrari runs as deep as the roar of a V12 engine. Born and raised in Maranello, she grew up just steps from the legendary factory gates, where her father worked for decades. From an early age, Arianna was immersed in the world of the Prancing Horse—its craftsmanship, its culture, and its unmistakable spirit. Now a professional writer, Arianna channels that lifelong passion into her work, blending firsthand experience with a storyteller's touch. Her latest book is a heartfelt tribute to Ferrari's legacy, capturing not just the cars, but the soul of the brand that has come to define Italian excellence. For Arianna, Ferrari isn't just a subject—it's family, heritage, and a lifelong love affair.