



# Ferrari: The History of a Legend

Contributions by David Hawcock

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<b>Publisher</b>	Franco Cosimo Panini Editore
<b>Binding</b>	Hardback
<b>Territory</b>	USA & Canada
<b>Size</b>	10 in x 10 in
<b>Pages</b>	10 Pages
<b>Illustrations</b>	5 color, 5 b&w
<b>Price</b>	\$40.00

- The first pop-up about Ferrari
- Contains a 3D model on the cover with an acetate window, 5 stunning car pop-ups, and original photos from the Ferrari archive
- A perfect gift idea for Ferrari enthusiasts

At last, the authorized Ferrari pop-up book – the first – for enthusiasts of all ages. Enzo Ferrari's first car came out in 1946. Since then, Ferrari has become one of the dream car makers of all time.

Here are five pop-up spreads, each with a fold-out flap filled with historical images and Ferrari's racing history at Le Mans, Formula 1, Daytona and others. The pop-up models – the 125S, the 250 Testarossa, the 365 GTB/4, and La Ferrari – appear on the page with two other important models, all with technical specifications and additional facts and historical background. All of this comes with the imprimatur of the prancing horse against a bold yellow background and crowned with the colors of the Italian flag.