



Floristic Basics

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- A compact, attractive manual of essential floristry techniques

Everyone who wants to explore the world of floristry cannot do without the basics. They are even more essential for those who want to experiment. This handy book contains eleven basic techniques that every florist just has to master. All of these techniques are explained by master florist and teacher Gudrun Cottenier and explained in step-by-step instructions. Every technique comes with four or five compositions that show the possible variants on each theme. An indispensable manual for every hobby florist! **Also available:**

Bouquets: Creativity with Flowers ISBN 9789058561886 **£22.50**

Christmas: Creativity with Flowers ISBN 9789058562074 **£22.50**

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