



Focus Open 2020

Baden-Württemberg International Design Award and Mia Seeger Prize 2020

Design Center Baden-Wuerttemberg

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- Product innovations and design trends
- Baden-Württemberg International Design Award and Mia Seeger Prize 2019

Professional design has never been as important and par for the course as today. Pioneering and exceptional design achievements are at the centre of **Focus Open 2020**, one of the most renowned German design competitions with an international orientation. For many years, the competition has been an exclusive platform for companies and professional designers from all around the world – from industrial heavyweights to small companies.

The yearbook presents all the prize-winning products of 2020. The award winners come from, for example, the sectors of investment goods, healthcare, bathrooms, kitchens, interiors, lifestyle, lighting, consumer electronics, leisure, building technology, public design, mobility, service design and materials and surfaces. Focus Open, the state prize of the Baden-Württemberg state, shows what is state-of-the-art in terms of design, innovation and sustainability.

Text in English and German.

The Design Center Stuttgart, which is run by the state of Baden-Württemberg, provides information and advice about professional design. As part of the promotion of trade and industry, they especially offer small and medium-sized enterprises guidance on current design topics.