



# Form Guide

## Understanding Design Terms

Edited by Zurich University of the Arts  
Edited by Museum of Design Zurich  
Edited by Burg Giebichenstein

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- A handy illustrated dictionary of key design terms
- The perfect tool for students, teachers and practitioners
- If you love color guides, you will love the **Form Guide**
- Text in English and German

The *Form Guide* is an easy-to-use and conveniently sized dictionary of key design terminology covering product forms, constructions and impressions. The 100 products examples used are presented with a brief description of their origin, making the *Form Guide* an informative tool for students, teachers and practitioners alike. Renowned design colleges and institutes have collaborated on the development and publication of the form guide: Zurich University of the Arts (Industrial Design department), the Museum of Design Zurich (design collection), the Burg Giebichenstein University of Art and Design Halle, and idea...Institut [interior design environment and architecture] Halle (Saale) Germany. Text in English and German.