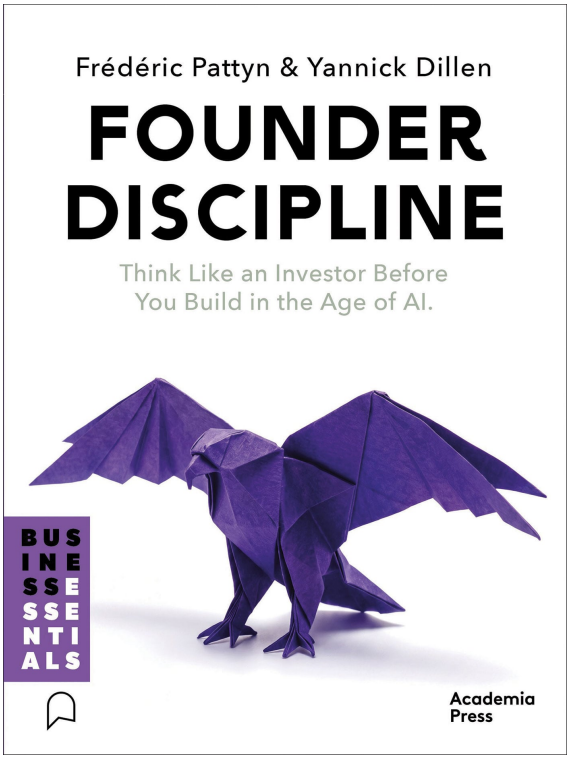
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# Founder Discipline

## Think Like an Investor Before You Build in the Age of AI

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- One multiplier framework about Founder Discipline = Capital × Judgment × Direction — grounded in scientific research, where a weak link reduces the whole to zero
- A practical, interactive tool to calculate your own Founder Discipline Score and pinpoint the weakest link in your organization
- A recognizable equation of Scaling Discipline: how can you grow in valuable out with a minimum of resources and complexity

At a time when AI is dramatically reducing the distance between an idea and a working product, building the product is no longer the biggest challenge. The real challenge is choosing the right product for the right market. This book translates scientific research into a practical methodology that teaches founders to think like their own venture capitalist. It shows how ideas, features, and projects should first be validated, then prioritized based on Time-to-Value, and only then receive further investment. In this way, time, money, and other scarce resources are systematically allocated to the opportunities with the greatest potential for value creation.

**Dr. Frédéric Pattyn** combines academic research with proven entrepreneurial experience to develop promising ideas into investment-ready ventures backed by rigorous guidance. He co-founded NOWJOBS, which grew into a €150M+ revenue business. Now he leads AI Ventures, Token Diet, SiliconCore.Global, AIU.Institute and ISPMA Europe.

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