



Frontier
Cowboys of the Americas
Anouk Masson Krantz
Foreword by Bernie Taupin

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- For the fourth volume in Anouk Masson Krantz's series, the acclaimed photographer widens her lens to capture the cowboy culture of the Americas in even greater depth. For **Frontier: Cowboys of the Americas**, Krantz traveled across North, Central, and South America to photograph cowboys, vaqueros, and gauchos. While regional differences are visible, the traditions, spirit, and principles remain unchanged
- Krantz's compelling and candid black-and-white photography paints an authentic and intimate portrait of the essence and spirit of the enduring cowboy and their culture. In this large-format publication, Krantz captures the vast, sweeping landscapes of the Americas, and the nuances in the everyday lives of cowboys, vaqueros, and gauchos, and their ranching and rodeo communities
- Renowned songwriter Bernie Taupin contributed the heartfelt foreword, while those featured in the images share their stories, values, and love for the land and culture
- Anouk Masson Krantz's cowboy series has garnered wide acclaim, and is a global sales phenomenon, with combined sales exceeding well over 100,000 copies

"Most photographers have a style and a favourite subject, but few are as synonymous with their chosen field as Anouk Krantz, who is known for her spectacular – and immensely popular – black & white studies of cowboy culture." — **Black & White Photography Magazine**

"Incredible photos capture modern-day cowboys throughout the USA and South America and reveal 'humanity at its best'." — **Daily Mail**

"...fascinating and expansive photo project on the many manifestations of cowboy culture, encompassing the North American cowboy that's forever enshrined in popular culture, the Central American 'vaquero' and the South American 'gaucho.'" — **Amateur Photographer Magazine**

"...a stunning photographic journey uncovering a hidden world of modern cowboy culture." — **Cultural Union**

In Anouk Masson Krantz's most expansive work to date, she travels tens of thousands of miles across the Americas, broadening her focus from the United States to both American continents. In her exquisite, large-scale photographs – all new for this book – Anouk captures sweeping landscapes and paints an intimate portrait of the enduring cross-boundary legacies of the North American cowboy, Central American vaquero, and South American gaucho. Her time spent at ranches and rodeos across The Americas has culminated in a magnificent book honouring a way of life many around the world dream of but rarely have experienced first-hand. **Frontier** builds upon Anouk's renowned body of work with her bestselling *Wild Horses of Cumberland Island* (2017); *West: The American Cowboy* (2019); *American Cowboys* (2021); and *Ranchland* (2022). Her stunning black and white, large-scale photographs capture a culture deeply rooted in principled, timeless values, sacrifice, strength, and self-reliance. From stunning panoramas to the intimate everyday lives of working cowboys and their families, **Frontier** is a must-have addition to her impressive body of work.

Bernie Taupin, Oscar winner, Rock & Roll Hall of Fame inductee, and long-time song-writing collaborator with Elton John, has contributed an exceptional foreword.

"There's an honesty and integrity in these images that parlays all the elements of what it means to exist outside the boundaries of conformity and confinement. The rebel spirit, the rugged individualism, and the absolute unapologetic rhythm of history. This is stunning work—a true testament to the men and women who are the anvil on which America's backbone was forged." —Bernie Taupin