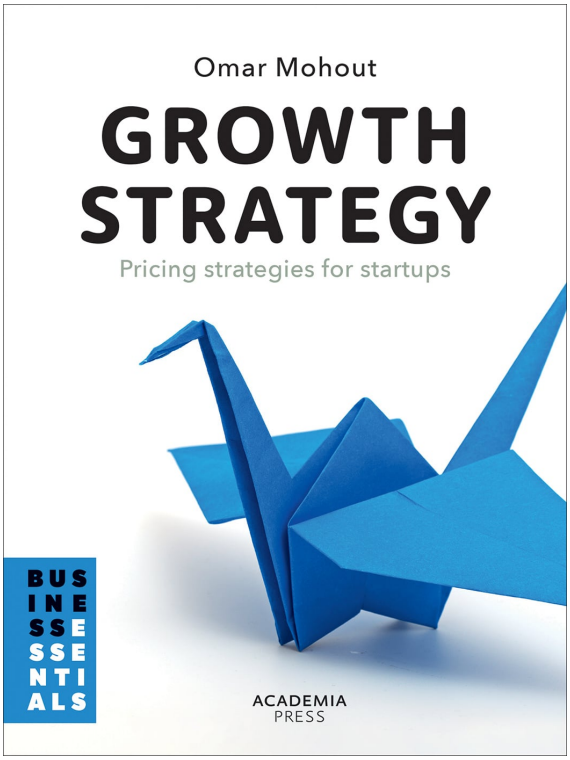
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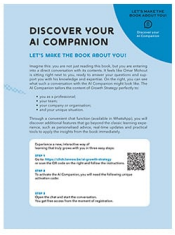
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ISBN	9789020922912
Publisher	Lannoo Publishers
Binding	Paperback / softback
Territory	USA & Canada
Size	5.91 in x 7.87 in
Pages	150 Pages
Name of series	Academia Press
Price	$25.00

- Discover the essential guide for the business leader aiming to master the art of scaling with Growth Strategy
- This book provides a comprehensive exploration of strategic growth, blending industry insights with practical tools to propel your business to new heights
- Learn how to craft a powerful growth strategy, from defining your vision to outmaneuvering competitors, and from leveraging technology to optimizing your marketing and sales funnel
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Learn how to craft a powerful growth strategy, from defining your vision to outmaneuvering competitors, and from leveraging technology to optimizing your marketing and sales funnel. Delve into critical chapters that cover everything from foundational growth principles to advanced tactics in marketing, financial management, and organizational development. Benefit from expert advice on navigating acquisitions, entering new markets, and fostering a company culture that champions growth as a mindset. Equip yourself with the knowledge to manage financial risks, drive customer engagement, and maximize your resources through data-driven decision-making. Designed for ambitious entrepreneurs and seasoned executives alike, this guide is your roadmap to sustainable success and industry leadership. Whether you're looking to refine your approach or transform your business model, ***Growth Strategy*** offers the guidance, insights, perspective, and inspiration to thrive in a competitive marketplace. Don't miss out on this essential resource for anyone looking to take their business to new heights.

Omar Mohout, a former technology entrepreneur, is a widely published technology author, C-level advisor to high growth startups as well as Fortune 500 companies and Professor of Entrepreneurship at Antwerp Management School. He is author of *Pricing Strategies for Startups*, *The Belgian Startup Landscape*, *Crowdfunding in Belgium* and the popular *Startup Master Class* series. He's member of the board of directors at Startups.be, Aproplan.com and Teamleader.eu. He is also a mentor at Founder Institute, iMinds, IdeaLabs, Startathlon, Virtuology Academy, Flanders DC and Belgium Ambassador at World Startup Report.









Published 10th Jun 2025