



GTX

Galveston/TX
and the Gulf Coast

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By (photographer) Jörg Rubbert

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- Motifs reminiscent of an American road movie
- The Texas coast from north to south
- Portraits of landscapes and their people
- Subjective and authentic

The Texas Gulf Coast stretches for hundreds of miles from the Louisiana border to Galveston and Corpus Christi, continuing all the way to the Mexican border. Breathtaking landscapes, big cities and motifs straight out of an American road movie line the coast, like a string of pearls: morbidly beautiful towns, dilapidated or picturesquely restored houses, and squares that look like film sets. Between 1987 and 2024, photographer Jörg Rubbert travelled the Texas coast from north to south on six trips, capturing it all on film. In his sombre analogue black-and-white photographs, almost exclusively taken in October and November, Rubbert portrays the region and its people. Subjectively and authentically captured, and enriched with anecdotes and texts on geography and history, Rubbert's photos transport viewers into an American film noir, dreamlike and full of melancholic atmosphere.

Street photography as a self-defined working field plays an essential role for **Jörg Rubbert** who was born in 1963 near Hamburg. It not only represents a large portion of his work but also defines his aesthetic approach and his usage of the camera. As early as 1986 he published his portfolio *Menschen auf der Straße* (People in the street) in the internationally renowned Swiss magazine *Photographie*. At the end of the decade he created his substantial photo projects in Paris, New York and Berlin. In all locations one common principle exists for all his work with the camera: For him black-and-white photography represents the ideal way to capture life in the big city. He always relies on the existing lighting conditions – no illumination, no flash or other technical refinements. Even today Jörg Rubbert takes analog pictures. He avoids any manipulations in his reproductions. That is why his finished prints are not high-resolution pictures, but mood pictures painted with light, sometimes grainy, picturesque and full of contrast. Rubbert represents the humanistic directions of photography which aims to put - with its focus on the person in their social environment - even the small stories of everyday life in the center of attention. Jörg Rubbert was a gallerist and member of the Fotografenvereinigung AFF (Atelier Freier Fotografen) in Berlin from 2009 to 2014.