



Hand Jobs: Life as a Hand Model

**Oli Kellett
Alex Holder**

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- Portraits of the faces behind the world's most famous hands - each peeling a banana

These hand models are the stars of the biggest advertising campaigns around, but you've never seen their faces... until now. 24 portraits, 24 ways to peel a banana.

As an 11 year old **Oli Kellett** took a photo of a flower, which his granny bought for £5. Feeling like he had hit the big time, he continued to take photos in the hope that he would soon be able retire early. Twenty or so years later, Oli is still taking photos, both commercially and for longer-term projects. He is no way near retiring. **Alex Holder** is a Partner at advertising agency Anomaly London. Her projects often make worldwide press and range from a photographic recreation of Mills & Boon romance covers (shot with Oli Kellett), to the political 'Make Them Pay' campaign that sought to end the pay gap between men and women with *Elle* magazine. It earned 83 million hits and backing from the Prime Minister.