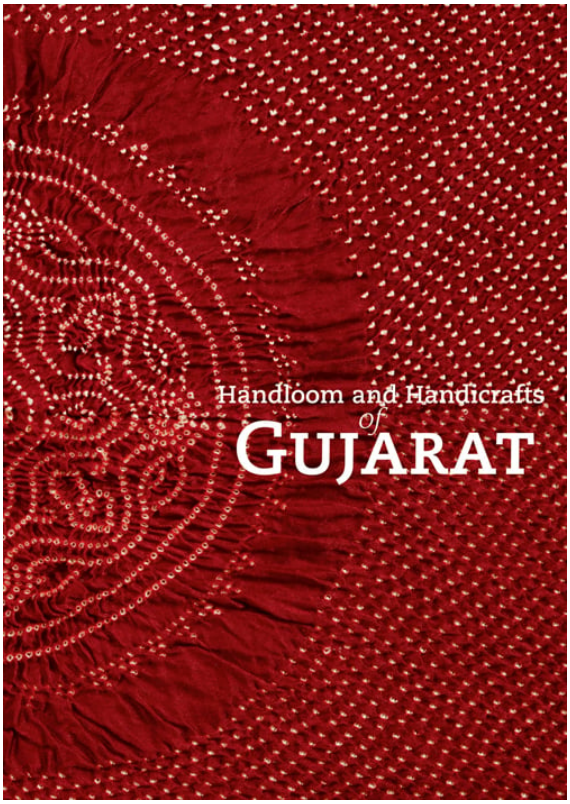
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Handloom and Handicrafts of Gujarat

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- The only comprehensive book on craft traditions of Gujarat from Western India
- Vibrant colors, designs and beautiful objects will inspire any professional or lay person
- Aimed at artists, graphic and craft designers, interior designers, fashion designers, importers and merchandisers

Handmade and handcrafted objects are a part of daily life in Gujarat. The crafts of Gujarat demonstrate the symbiotic relationship between humans and nature and offer meaningful lessons in sustainable living for future generations. The ingenious use of natural and locally available materials is combined with a unique aesthetic, bringing together form and function in each magnificent product. With simple tools, adherence to norms set by tradition and with their imagination, the artisans of Gujarat have embodied human potential. Traditional skills are now applied to create products for the contemporary world, demonstrating convincingly that natural and handmade products are adaptable over time, and, that tradition continues to be relevant in modern times.

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