



BARON WOLMAN

HAPPY DAZE

THE SUMMERS OF LOVE

Happy Daze The Summers of Love Baron Wolman

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- Features The Doors, Jimi Hendrix, Janis Joplin, Grateful Dead & many more
- Published to commemorate the 50th anniversary of 'The Summer of Love'
- Publication coincides with numerous events and exhibitions in San Francisco and elsewhere in California

In 1967, a photojournalist named Baron Wolman met Jann Wenner and Ralph Gleason at a music conference. Wenner and Gleason told Wolman about a new publication they were starting. It would be about contemporary music and the musicians who made it. That magazine, *Rolling Stone*, would go on to become one of the most iconic magazines ever published and Baron Wolman was the first chief photographer. *Happy Daze: The Summers of Love* is a book celebrating Baron Wolman's incredible archive of photographs from three incredible years in cultural history. From festivals such as Woodstock and Altamont, musicians including Jimi Hendrix, Janis Joplin and the Grateful Dead and moments including the Human Be-In and Death of Hippie marches, Wolman was on the visual front lines of an important period in the history of American society. "At that moment it all came together for me as a photographer. I was invited to witness what was happening, 'going down,' culturally and socially, and I was taking photos along the way... who would have guessed that fully five decades down the line, we would be here still talking about what an incredible time it was."

