



# Homo Mobilis

People/Vehicles/Identity

By (photographer) Martin Roemers

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- Show me your vehicle and I'll tell you who you are
- People around the world proudly present their vehicles
- An ambitious, large-scale project for which the photographer traveled the globe
- Depth and humor come together beautifully in this photobook

*"... a remarkable series of photographs of people posed with the various vehicles they drive."* — **The Guardian**

Show me your vehicle and I'll tell you who you are. For his new photo book **Homo Mobilis**, photographer Martin Roemers traveled the world armed with a large white backdrop, a camera, and one simple question: "Would you pose with your vehicle for me?" The result is an eye-opening collection of images that raises pressing questions about our current global society. "What about the environmental impact of our addiction to oil and engines?" but also: "Does your choice of vehicle express something about your identity?" At the same time, Roemers' images almost instantly bring a smile to your face. The book is also interspersed with behind-the-scenes shots that clearly reveal the scale and ambition of this project.

**Martin Roemers** is a Dutch photographer. His work is included in the collections of the Rijksmuseum in Amsterdam, the Museum of Fine Arts in Houston, Texas, and the Getty Research Institute in Los Angeles. His work has received multiple awards, including two World Press Photo Awards.

