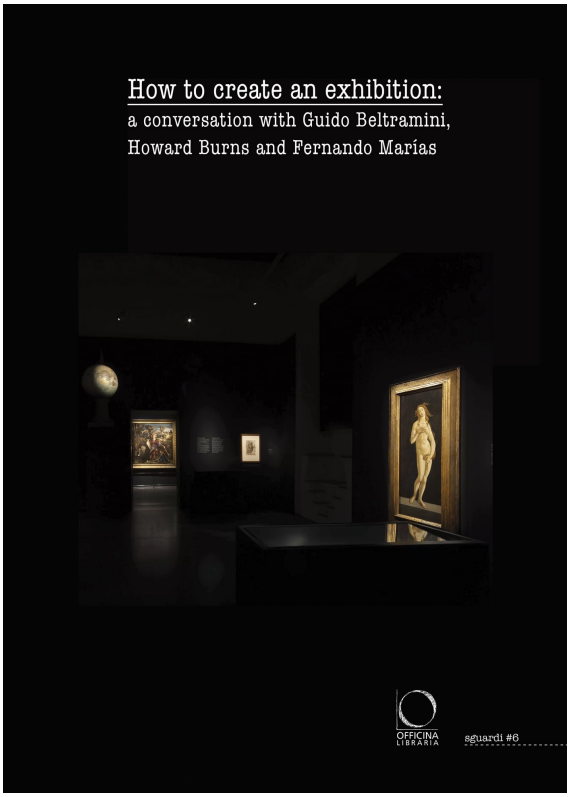
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How to Create an Exhibition

A Conversation with Guido Beltramini, Howard Burns and Fernando Marías

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Howard Burns

Fernando Marías

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- Compact volume, full of high quality black-and-white images
- Explores the theme of exhibition curation, which is central in the art world

How to Create an Exhibition offers a glimpse into the world of curatorial work and provides an insider's account of how an exhibition takes shape.

Invited by Bianca de Divitiis, director of the Kunsthistorisches Institut in Florenz – Max-Planck-Institut, as part of a master's program dedicated to the communication of cultural heritage, three leading figures on the international scene – Guido Beltramini, Howard Burns and Fernando Marías – compare their experiences, ideas and methods developed over years of organizing art and architecture exhibitions.

In this compact volume, the three scholars reveal the key stages of curation: the selection of works, exhibition design strategies, the construction of a visual narrative and, above all, the dialog between the works and the true protagonist of every exhibition – the public.

A book that transforms the 'behind-the-scenes' into a vivid narrative, enabling readers to see exhibitions through new eyes.

Howard Burns (1939-2025) has served as chairman of the Scientific Council of the Andrea Palladio International Centre for Architectural Studies in Vicenza. He was an History of Art professor at Cambridge University, Harvard University, and an History of Architecture professor at the Normale University in Pisa. **Guido Beltramini** is an Italian architectural historian and exhibition curator. Since 1991, he has been director of the Andrea Palladio International Centre for Architectural Studies in Vicenza. An expert in Renaissance architecture, he has published numerous studies on the subject, including books that have been translated into English, French and German. **Fernando Marías** is a Professor Emeritus at the Universidad Autónoma de Madrid, and Chair of the Scientific Council of the Andrea Palladio International Centre for Architectural Studies and a member of the Royal Academy of History in Madrid and the Royal Academy of Fine Arts and Historical Sciences in Toledo.





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