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Instagrammable

What art tells us about social media

Koenraad Jonckheere

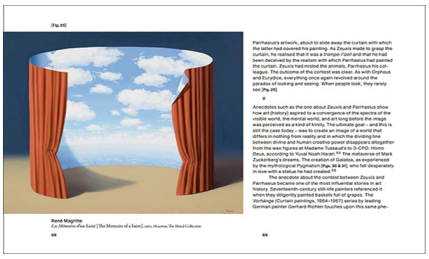
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- A digital Renaissance through art historical perspective: provides answers through the lens of 2,500 years of art history
- Features 11 chapters packed with compelling examples from art history
- Encourages readers to reconsider their perceptions of digital imagery

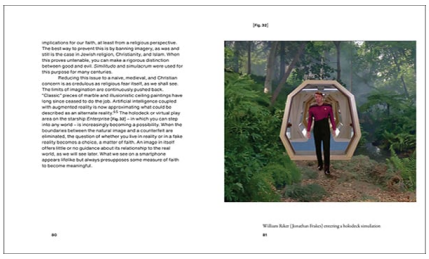
What is the relationship between the Holy Trinity and social media? How do hashtags influence us? Why are we so inclined to use filters? Why do we treat digital images differently than analogue ones? Art history offers a beginning of answers.

Instagrammable explores the paradox of looking without seeing and seeing without looking. Koenraad Jonckheere examines trust in and distrust of images, drawing on 2,500 years of thinking about visual art. In eleven chapters, he examines the world of digital images through numerous intriguing examples from art history.

Koenraad Jonckheere is professor of art history at Ghent University. He is fascinated by the phenomenon of art and has previously written on portraiture, art trade, iconoclasm and Rubens, among other subjects. He's the author of*A New History of Western Art – From Antiquity to the Present Day.*







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