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# Invisible

## Franco Fontana

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- Italian photographer Franco Fontana is considered one of the pioneers of color format photography
- His use of color has garnered comparisons with modern artists, including Barnet Newman and Mark Rothko
- Featured here are previously unpublished photographs from his archives along with his best-known images

*"Photography should not reproduce the visible; it should make the invisible visible."* – Franco Fontana

Italian photographer Franco Fontana (b.1933), a pioneer of color photography, is best known for his boldly colored abstract landscapes, seascapes, and cityscapes.

This book features previously unpublished and experimental images from his archive alongside some of his best-known works. Over the 60 years of his career, Franco Fontana photographed that which cannot be seen, and was able to capture images abstracted from reality, independent of the subject portrayed. This meticulously compiled volume is dedicated to those who are approaching this artist's practice for the first time, as well as to those who wish to go deeper into his work by exploring these previously invisible spaces which the sensitive eye of the photographer has glimpsed and translated into a unique and unprecedented image.

Text in French.

**Franco Fontana**, who is considered one of the most relevant photographers of our time, was born in 1933 in Modena, where he still lives and works. His first approach to photography was in the 1960s. In 1963 he exhibited his work at the Biennale of Color in Vienna, and in 1968 he held his first solo exhibition in Modena. His art has been acquired by some of the most important museums worldwide, including the Maison Européenne de la Photographie in Paris, MoMA in New York, Museum Ludwig in Cologne, Museum of Modern Art in Norman, Oklahoma, National Gallery in Beijing, Australian National Gallery in Melbourne, University of Texas in Austin, Stedelijk Museum in Amsterdam, Tokyo Metropolitan Museum, Israel Museum in Jerusalem, and Musée d'Art Moderne de la Ville in Paris.







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