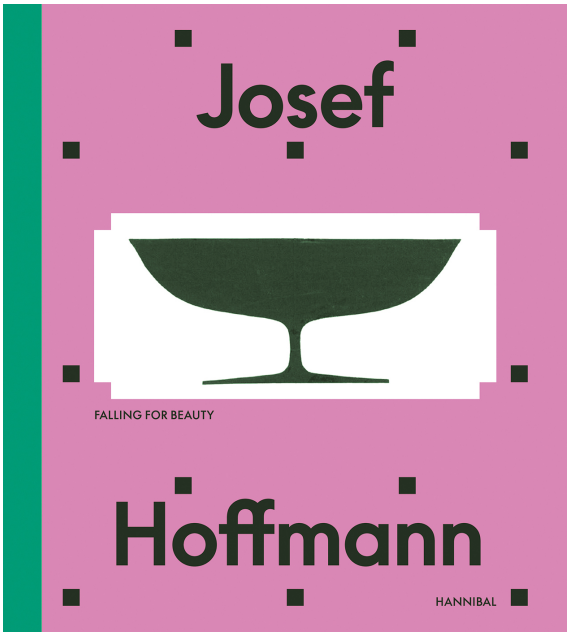
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Tel: +1 212 645 1111
Email: ussales@accartbooks.com
Web: https://www.accartbooks.com/us



Josef Hoffmann

Falling for Beauty

Adrián Prieto

Christian Witt-Dörring

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- Innovative introduction to the iconic work of architect and designer Josef Hoffmann
- This monograph was originally published to accompany the exhibition *Josef Hoffmann – Falling for Beauty* at the Art & History Museum in Brussels from 6 October 2023 to 14 April 2024
- The project was developed in collaboration with Vienna's Museum of Applied Arts (MAK) and is one of the eye-catchers of Art Nouveau Brussels 2023

The Viennese architect and 'allround designer' Josef Hoffmann (1870–1956) is much more than just the founder of the Wiener Werkstätte. This book offers a wide-ranging look at his oeuvre, which took shape over no less than sixty years.

The timeless beauty of Hoffmann's creations demonstrates his importance not just as a historical figure, but as a source of inspiration for several generations.

Richly illustrated with furniture, objects, designs, textiles, photos, drawings and documents. Special attention is paid to his creative method and his misunderstood use of color.







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