



Just Enough Design Microstories

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A collection of insights, a series of hypotheses about the transversality and interdisciplinarity that characterize the process of creating design. A succession of micro-narratives that take reality as a source of inspiration. The evolution of materials and techniques, art and design, its authors and their works, aspects of form and type, of history and anthropology, psychological and social elements, all come together in a succession of consequential and hence inseparable reflections on the 'quantum sufficit' to recount the complexity of designing in our times.

Text in English and Italian.

Carlo Vannicola is Associate Professor in Industrial Design at the Faculty of Architecture and Design at the University of Camerino. Before this he taught at both the University of Florence and at the University of Genoa where he was course co-ordinator, in charge of the five-year degree course in Product and Event design. He is a working designer with an interest in design theory looking in particular at the development of product types and technologies in various product sectors examining the ties between past and present. His current interests examine event design as a method of research and experience sharing. He has organized design exhibitions both in Italy and abroad and has lead workshops on a wide range of international design projects.