



Launderama

London's Launderettes

Joshua Blackburn

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- A colorful portrait of London's much-loved but fading launderettes

Photographer Joshua Blackburn has made it his mission to photograph every laundromat in London (for a total of more than 400). As high streets grow ever more homogenous, these are one of the few businesses that retain their striking individuality. But they're an endangered species as many close every year across the UK. The colors, signs, machines, surfaces and geometry of these spaces are irresistible and this new book features more than 100 images that capture the colorful design and community spirit of the humble launderette.

Joshua Blackburn is a photographer, designer and printer whose work is known for its playful, off-kilter view of the world. Traditional analogue techniques, unusual materials and a spirit of experimentation characterize much of his work, as he looks for beauty in unexpected places. This spirit is reflected in Joshua's most recent series, *Laundamatic*, which is an odyssey around London's launderettes, washeterias and coin washes. *Laundamatic* is a portrait of a unique yet endangered institution, celebrating the communities, design and humanity of the humble launderette.