



LEARNING FROM CHINA



A New Era of Retail Design

FRAME

Learning from China A New Era of Retail Design Edited by Ana Martins

ISBN	9789492311498
Publisher	Frame Publishers B.V.
Binding	Hardback
Territory	USA & Canada
Size	7.75 in x 10.5 in
Pages	320 Pages
Name of series	Purpose-Driven Spaces: A Frame-Curated Series
Price	\$59.00

- This 320-page reference book collects 50 pioneering retail designs in China
- The book explores the multifunctional lifestyle destinations and food kiosks to multi-brand stores and themed pop-ups that are setting the scene in the Chinese retail
- Featured projects are accompanied by descriptive text, stunning photography, drawings and sketches, and designer profiles in four to eight pages features
- Each of the book's four chapters is prefaced by a short introduction highlighting leading trends in the retail industry in China
- Closing the chapters, key takeaways provide an indispensable tool for interior designers, architects and clients alike as we tackle the future of the brick-and-mortar store

As e-commerce uproots the norms and conventions of physical retail, Chinese retailers are showing the way forward. What can designers, architects and industry leaders learn from this melting pot of innovation? Departing from Frame's successful *Powershop* series, **Learning from China** showcases 50 retail designs developed by a troupe of national and international designers in China. From multifunctional lifestyle destinations and food kiosks to multi-brand stores and themed pop-ups, this curated selection of case studies provides a window into the future of the industry.

