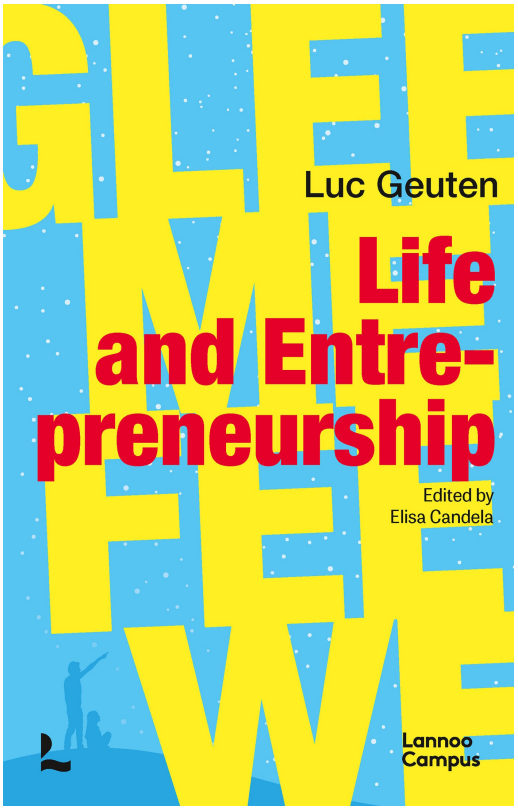
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Life and Entrepreneurship

GLEE ME FEE WE

Luc Geuten

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- Unexpected life lessons from beyond the boardroom
- A sharp yet humble take on success and failure
- For curious minds craving meaning, not just methods

"I very much enjoyed reading the many philosophical reflections acquired during a lifetime. In fact, these reflections gave me much to think about." – Manfred F. R. Kets de Vries | professor INSEAD

"In times of change and great uncertainty, this book by Luc offers a valuable source of ideas and insights; an inspiring and thoughtful work that is certainly worth reading." – Duco Sickinghe | Executive Chairman Fortino Capital

"I read this book with great care and interest, and from time to time was genuinely moved by the intense experience of entrepreneurship as a deeply human activity." – Manu Keirse | emeritus professor of medicine KU Leuven

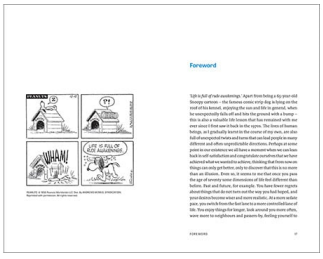
In ***Life and Entrepreneurship*** Luc Geuten examines some of life's fundamental questions that fascinate many of us: What makes a life meaningful? Does free will truly exist, or are we merely puppets of fate? Are humans inherently good, or does darkness reside within each of us? Is life really a vale of tears, or is happiness hidden somewhere in the folds of our journey?

To explore and reflect on these profound questions, Luc Geuten has outlined a simple concept he calls GLEE ME FEE WE. Using these four core ideas, he invites his readers to join him in contemplating the complexity of human existence.

By embracing the life attitude he calls healthy cynicism, he emphasizes that it is a true blessing to be alive, even amid doubts and unanswered question, thus revealing the precious value of our existence.

Luc Geuten has been active as an entrepreneur for over 50 years. To this day, his name is associated with companies such as Carpetland, Brantano, AS Adventure, Pizzaland, Vanden Borre, Heytens, and others. He is currently passionately dedicated to the family business Mitiska (primarily private equity) and to supporting Mitiska REIM (a fund manager focused on retail parks and convenience real estate in Europe).







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