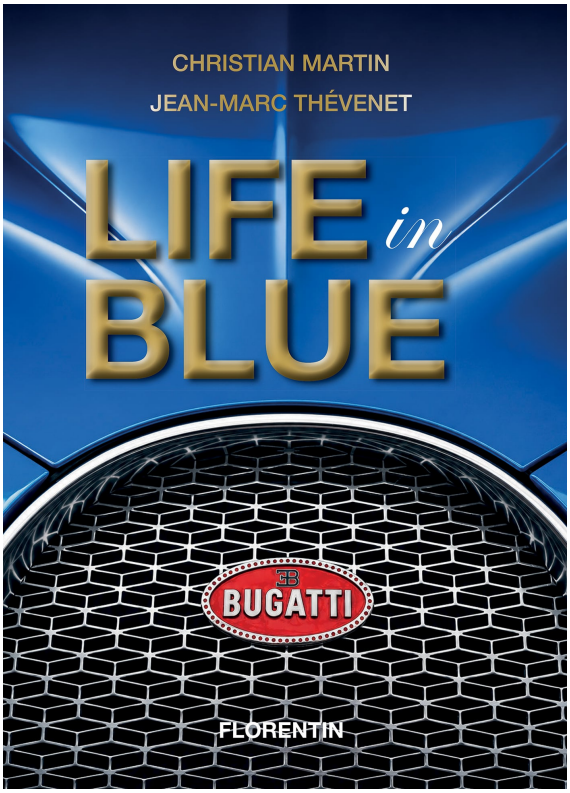
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Life in Blue: Bugatti

Christian Martin

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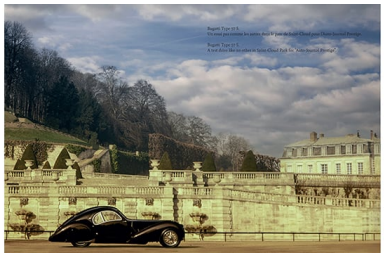
- Like Ferrari or Lamborghini, every sports car enthusiast is fascinated by the history of Bugatti, a manufacturer that has been producing some of the fastest, most luxurious, and most expensive cars in the world for a century
- Few books have been dedicated to this exceptional manufacturer

Christian Martin, author of *Life in Ferrari Red* and *Best of Porsche*, presents his new work dedicated to the most exclusive and expensive car manufacturer in the world (a Bugatti Chiron costs €2.4 million). In 1998, Bugatti rose from its ashes under the aegis of the Volkswagen Group. After a long period of inactivity and a failed revival attempt in Italy, the brand finally made a comeback under the guidance of a powerful industrial group. This unique destiny—marked by drama and brilliant achievements—is what this book reveals. It offers a stunning rediscovery, through magnificent photography, of the diversity of Ettore and Jean Bugatti's work across the major periods of an adventure that is as much human as it is industrial. All the iconic models of this prestigious brand are showcased through rich, highly aesthetic, and varied imagery. The ultimate book for seeing life in Bugatti blue!

Christian Martin, born 1954, graduated from the French Institute of Photography, class of 1972. Assistant at the Carnot studio, he then began to sell paintings at Place du Tertre and in the USA. In 1979 he became Francis Giacobetti's assistant and collaborated with *Lui* magazine from 1980 where he took charge of the auto section. His collaborations extend to numerous fashion and automobile magazines. He also works for manufacturers such as Peugeot-Citroën, Audi, Opel, BMW. Christian Martin is the author of around 10 books devoted to his automobile passion.







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