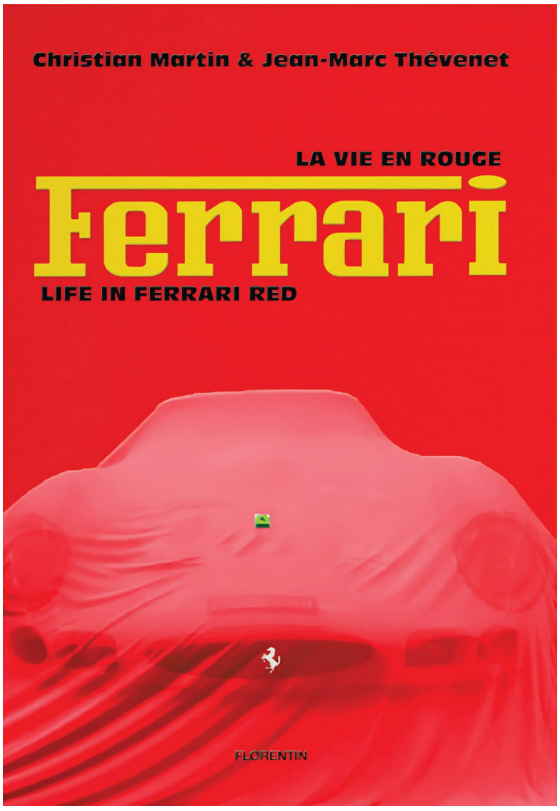
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Tel: +1 212 645 1111
Email: ussales@accartbooks.com
Web: https://www.accartbooks.com/us



Life in Ferrari Red

Christian Martin

Jean-Marc Thévenet

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- The ultimate volume on Ferrari production enhanced by the artistic photos of Christian Martin
- This exceptional work on Ferrari fuses art, automobile photography and catalogue raisonné
- Featuring legendary Ferrari models, such as the legendary 250 GTO, the Testarossa, the F40, the Enzo, and the 458 Italia. You will also discover rare treasures, including the Ferrari P4/5, a unique creation by Pininfarina
- Christian Martin's photos pay homage to the vision of Enzo Ferrari, where each curve of the bodywork evokes movement and power

The ultimate volume on Ferrari production enhanced by the artistic photos of Christian Martin. Immerse yourself in a visual journey through legendary Ferrari models: 250 GTO, Testarossa, F40 and more.

This exceptional work on Ferrari fuses art, automobile photography and a catalogue raisonné. It offers a captivating journey through legendary Ferrari models, such as the 250 GTO, the Testarossa, the F40, the Enzo, and the 458 Italia. You will also discover rare treasures, including the Ferrari P4/5, a unique creation by Battista Pininfarina.

Christian Martin sublimates each model with photos that capture speed, elegance and sensuality. His photos pay homage to the vision of Enzo Ferrari, where each curve of the bodywork evokes movement and power. The legendary Ferrari models appear here in their best light, revealing a timeless aesthetic.

This book goes beyond a simple automobile collection. It is a visual and emotional immersion in the world of the prancing horse. Page after page, it celebrates the mechanical treasures that continue to fascinate generations of enthusiasts. A unique experience where art and speed meet to offer a vibrant tribute to Ferrari.

Text in English and French.

Christian Martin, born 1954, graduated from the French Institute of Photography, class of 1972. Assistant at the Carnot studio, he then began to sell paintings at Place du Tertre and in the USA. In 1979 he became Francis Giacobetti's assistant and collaborated with*Lui* magazine from 1980 where he took charge of the auto section. His collaborations extend to numerous fashion and automobile magazines. He also works for manufacturers such as Peugeot-Citroën, Audi, Opel, BMW. Christian Martin is the author of around 10 books devoted to his automobile passion**Jean-Marc Thévenet**, born 1955, is an editor, comic book writer, television producer, exhibition curator and former director of the Angoulême festival (from 1998 to 2006). His career in the automobile industry began in 1964 when he graced the cover of*L'Automobile* magazine where he posed next to engineer Carlos Chiti's copy n°1 of the ATS. In 1987, he published*1960, The Years of Chrome*, a work paying tribute to this decade where the automobile in all areas (cinema, fashion, advertising, major works, etc.) was driven by the enthusiasm of the Trente Glorieuses. After a wide detour into the world of comics, he returned to automobiles for a beautiful work*L'Art Automobile*, a biographical book on the career of Maître Hervé Poulain, honorary president of Artcurial, initiator of modern art cars and its iconic auctions.







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