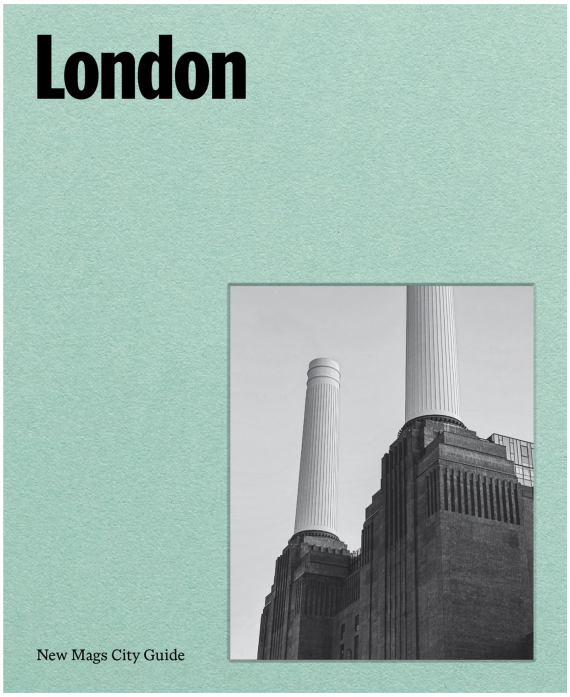
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London

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- Explore London's most beautiful and iconic spots
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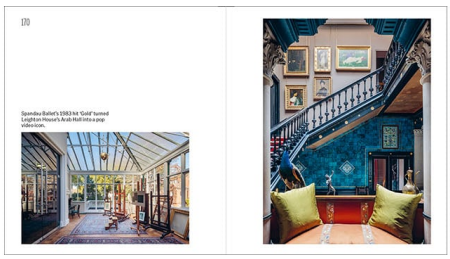
With the *New Mags City Guide*, you can make the most of your time, whether you're searching for a world-class restaurant, a hidden cocktail bar, an unforgettable hotel stay, or an inspiring gallery visit. The guide offers a curated selection of the best hotels, restaurants, cafés, shops, and cultural landmarks — all carefully chosen to reflect the city's ever-evolving spirit.

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Mads Arlien-Søborg is one of Denmark's leading trend researchers and lifestyle experts, renowned for his deep insights into design, architecture, and consumer culture. With a master's degree in Modern Culture and Cultural Communication from the University of Copenhagen, he has built a multifaceted career as a trend forecaster, design consultant, journalist, and television host.







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