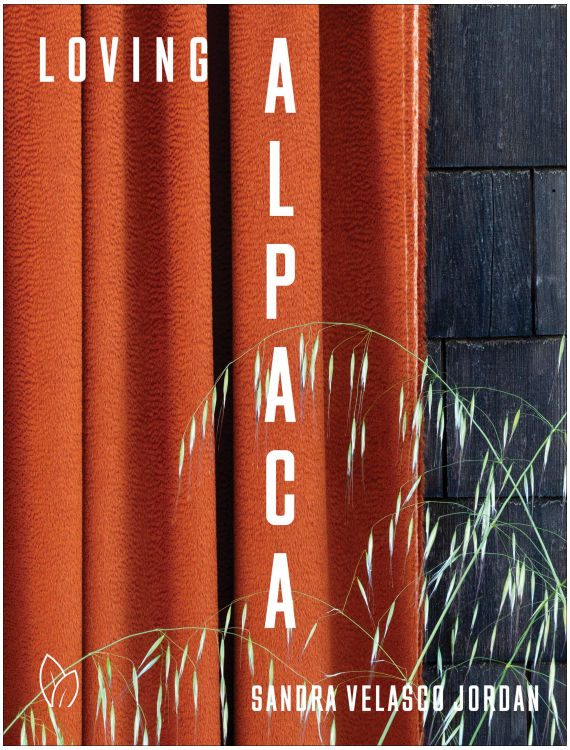
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Loving Alpaca

Sandra Velasco Jordan

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- The story of Sandra Johnson's childhood, and how encounters with Alpaca in Peru resulted in a business that celebrates Peruvian craftsmanship

In the misty highlands of the Andes, Sandra Velasco Jordan first encountered the gentle creatures that would one day become her life's passion and purpose. From these childhood moments among Peru's verdant mountains to establishing her acclaimed textile business in California, Jordan's journey with alpacas weaves a story as rich and textured as the fabrics she creates.***Loving Alpaca***, with a preface by the acclaimed interior designer Holly Hunt, chronicles a life lived between worlds—from Peru to Chile, India to the Philippines—as Jordan draws upon her multicultural experiences to build a business that honors tradition while embracing innovation. With unwavering dedication, she works alongside Peruvian herdsmen and women weavers, preserving ancient crafts while introducing their exceptional artistry to global markets. More than a memoir, this impressionistic portrait reveals how alpaca fiber became the thread connecting Jordan's past to her present, her heritage to her home. Through her story, we discover the profound relationship between craft and identity, sustainability and beauty, nature and creative expression. Journey with Jordan as she transforms her love for these remarkable animals into a mission that celebrates cultural heritage, champions ethical practices, and creates spaces of harmony and beauty wherever her path leads.

Sandra Jordan's alpaca textile collections are renowned for their exceptional quality and cultural authenticity. Drawing inspiration from the natural world and her multicultural experiences, she creates pieces that honor traditional techniques while appealing to contemporary design sensibilities. Her home in California serves as both showcase and laboratory for her aesthetic vision, filled with thoughtfully curated objects that reflect her passion for creating harmonious living environments.

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