



Madras Then Chennai Now

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- A smartly and innovatively packaged book - with the historical and archival images on one side and the contemporary images on the flip side
- With rare archival photographs from museums and libraries from around the world the book showcases a large number of photographs from private collections

Madras Then: The Story of Madras is the tale of several small villages that grew to become metropolis. In the sixteenth century, when the Dutch raised the price of pepper by 5 shillings, 24 merchants in London formed the East India Company in 1600 to corner the India trade. This event was to change the course of Indian history and to lead to the formation of several Indian cities, including Madras. A city of myth and historical importance, Madras and the region around the city has served as an important administrative, military and economic center for many centuries. With rare archival photographs from museums and libraries from around the world the book showcases a large number of photographs from private collections and tells a story of a city earlier also known as Blacktown. City of the oldest living language in the world, Chennai is different from the other three metros of India. A city also popularly called the cultural center of South India, Chennai is fast becoming home to some of the major global IT and automobile companies as well as India's foremost center of medical tourism. A city of politics and films, Chennai has made Karunanidhi and Jayalalitha as popular as Rajinikanth and Kamal Hassan. From a lazy, sleepy Madras of the early twentieth century, the city is changing rapidly and this photo journey showcases the different facets of this beautiful city on the harbor.

The author for the *Madras Then* section is **Dr. Nanditha Krishna** - A historian, environmentalist and writer based in Chennai. She is the Director of The C.P. Ramaswami Aiyar Foundation and founder director of its constituents. The author for the *Chennai Now* section is **Ms. Tishani Doshi** a poet, writer and dancer born in Madras. A freelance journalist for publications such as the *Guardian*, *Corriere della Sera*, *The New York Times*, *Hindu*, *The National*, *India Today*, *Outlook*, *Tricycle*, *Vogue* and *Elle*. She writes a fortnightly column for the *New Indian Express*.

