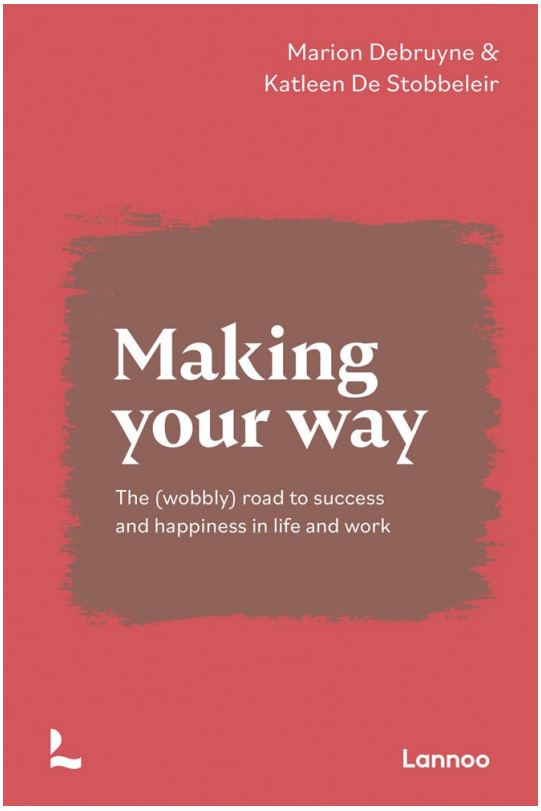
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Making Your Way

The (wobbly) road to success and happiness in life and work

Marion Debruyne

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- Debunks 15 common myths that hold people back in achieving success in their careers and life goals
- This is the book the authors (one a business school dean, the other a business school professor) wish they had when they were starting their careers
- Advice based on years of teaching, professional testimonials, and the latest academic research
- Will appeal to readers of *Lean in* (Sheryl Sandberg), *Thrive* (Arianna Huffington) and *Nice girls don't get the corner office* (Lois P. Frankel)

What does success mean? Is it just climbing the ladder? Does the perfect job exist? Do you have to plan everything in advance, preferably before your 30th birthday? And what about that work-life balance? Making important career and life choices is a struggle for many people. In this book, the authors examine 15 persistent myths and popular beliefs that hold us back, and share valuable tips based on their own experiences, outsider testimonials, and academic research. This is the book the authors, both business school professors, wish they could have read before they started their own careers. “We often meet people with amazing potential, who don’t realize that potential because of some limiting beliefs they have about what a career and happiness should look like. We want to encourage people to set themselves free from such myths and pursue their dreams with confidence.” – the authors.

Marion Debruyne is the first female Dean of the Vlerick Business School (Belgium). As a child she dreamed of a career as a ballerina, but she eventually went on to study civil engineering. After a PhD in marketing she became a professor and taught at various American universities. Her academic focus is on marketing strategy, innovation, and competition. **Katleen De Stobbeleir** is an Associate Professor at Vlerick Business School. Her academic career has focused on employee proactivity, leadership, coaching, feedback processes, and creativity in organizations. Her research has been published in various international magazines and books.

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